

Table 2												
Gender												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Male	242	163	38	204	28	33	175	202	40	120	26	92
	48%	32%	41%	50%	46%	43%	50%	45%	74%	45%	41%	56%
									H			jk
Female	262	341	54	208	34	44	178	248	14	145	37	71
	52%	68%	59%	50%	54%	57%	50%	55%	26%	55%	59%	44%
			A					I		I	I	
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EFG/HI/JKL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 3												
Province												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
British Columbia	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Alberta	-	-	-	-	-	-	-	-	-	-	-	-
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EFG/HI/JKL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 4												
Region												
		Teens in Household	Children	Cyber Bullying	Social Media Use							
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
NET: British Columbia	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Lower Mainland - Metro Vancouver	298	222	47	251	32	40	220	270	28	150	43	96
	59%	44%	51%	61%	51%	52%	62%	60%	52%	57%	68%	59%
	B											
Lower Mainland - Fraser Valley	28	43	7	21	3	6	18	27	2	14	5	8
	6%	9%	8%	5%	5%	8%	5%	6%	3%	5%	8%	5%
Northern BC	26	23	8	17	5	6	14	25	1	20	1	5
	5%	5%	9%	4%	8%	8%	4%	5%	1%	7%	1%	3%
										kl		
Southern BC	75	88	15	60	13	7	53	58	17	39	8	28
	15%	17%	17%	15%	22%	10%	15%	13%	32%	15%	13%	17%
									h			
Vancouver Island	77	128	15	62	8	17	48	70	6	43	6	27
	15%	25%	16%	15%	14%	22%	14%	16%	12%	16%	9%	17%
		A										
Comparison Groups: AB/CD/EEG/HI/IKL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 5												
Education												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
High School or Less	74	81	13	61	7	16	48	70	5	45	4	23
	15%	16%	15%	15%	12%	21%	14%	15%	8%	17%	7%	14%
Some post-secondary/college	241	250	37	204	24	38	175	207	34	137	27	71
	48%	50%	40%	50%	38%	49%	49%	46%	63%	52%	43%	44%
University Undergraduate Degree	124	107	28	96	20	19	83	116	8	56	25	40
	25%	21%	30%	23%	32%	25%	23%	26%	15%	21%	40%	24%
											j	
Post Graduate Degree	62	63	14	48	11	4	46	55	7	25	5	29
	12%	13%	16%	12%	18%	5%	13%	12%	13%	10%	8%	18%
					F		f					J
Prefer not to answer	3	3	-	3	-	-	1	3	-	1	1	-
	1%	1%		1%			0%	1%		1%	2%	
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/FG/H/I/J/L												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 6												
Income												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
\$50 000 or less	126	144	16	109	9	17	98	110	15	68	13	42
	25%	29%	18%	26%	15%	21%	28%	25%	28%	26%	20%	26%
							E					
Between \$50 000 and \$100 000	174	165	36	138	23	33	115	160	14	85	25	59
	34%	33%	39%	34%	38%	43%	32%	36%	25%	32%	40%	36%
\$100 000 or more	105	91	24	81	22	17	65	94	11	63	16	26
	21%	18%	26%	20%	36%	22%	19%	21%	21%	24%	25%	16%
						G						
Prefer not to answer	99	104	16	83	7	10	75	85	14	49	9	36
	20%	21%	17%	20%	12%	13%	21%	19%	26%	19%	15%	22%
							e					
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EF/G/H/I/J/K/L												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 7												
Marital Status												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Single	128	84	10	118	7	11	106	104	24	74	22	32
	25%	17%	11%	29%	11%	15%	30%	23%	45%	28%	35%	20%
	B			C			EF		h	i	i	
Married	242	269	63	179	45	51	141	226	16	122	27	83
	48%	53%	68%	44%	72%	66%	40%	50%	30%	46%	44%	51%
			D		G	G						
Common Law	59	57	9	50	4	9	46	50	10	39	3	17
	12%	11%	10%	12%	7%	12%	13%	11%	18%	15%	5%	10%
										k		
Divorced/Separated	49	66	8	41	6	5	38	47	3	21	7	21
	10%	13%	9%	10%	9%	7%	11%	10%	5%	8%	12%	13%
Widowed	15	18	1	14	-	0	15	15	-	5	2	6
	3%	4%	1%	3%		1%	4%	3%		2%	3%	4%
Prefer not to answer	10	10	1	9	1	-	8	9	1	4	1	4
	2%	2%	1%	2%	2%		2%	2%	3%	2%	2%	2%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EF/G/H/I/KL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 8												
Children at home												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Females 13-17 years	39	43	37	1	39	-	-	37	2	23	7	9
	8%	9%	40%	0%	62%			8%	3%	9%	10%	6%
			D									
Females 5-12 years	20	25	6	14	-	20	-	19	1	14	1	4
	4%	5%	7%	3%		27%		4%	2%	5%	2%	3%
Females less than 5	13	13	2	11	-	13	-	12	1	5	3	5
	3%	3%	2%	3%		17%		3%	2%	2%	4%	3%
Males 13-17 years	23	26	23	-	23	-	-	22	1	14	2	7
	5%	5%	25%		38%			5%	3%	5%	4%	4%
Males 5-12 years	15	15	4	11	-	15	-	14	1	8	1	6
	3%	3%	5%	3%		20%		3%	3%	3%	2%	4%
Males less than 5	28	18	1	27	-	28	-	28	-	11	11	5
	6%	4%	1%	7%		37%		6%		4%	18%	3%
			C								JL	
No Children under 18	353	349	17	336	-	-	353	305	47	187	35	120
	70%	69%	18%	82%			100%	68%	87%	70%	56%	73%
			C						h			k
Prefer not to answer	12	15	2	10	-	-	-	12	0	4	2	6
	2%	3%	2%	3%				3%	1%	1%	4%	4%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EF/G/H/I/KL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 9												
Q1 Are you aware of the term cyber-bullying?												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Yes	492	498	91	401	61	69	350	438	54	264	56	159
	98%	99%	98%	97%	98%	89%	99%	97%	100%	99%	89%	98%
					F		F		H	K		K
No	12	6	1	11	1	8	2	12	-	1	7	4
	2%	1%	2%	3%	2%	11%	1%	3%		1%	11%	2%
						EG					JL	
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EFG/HI/JL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 10												
Q2 How concerned are you with cyber-bullying in society overall?												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
NET: Top two box	450	467	87	363	59	74	305	450	-	233	58	147
	89%	93%	94%	88%	95%	96%	87%	100%		88%	92%	90%
		a	D		G	G						
Very concerned	244	282	57	187	36	30	171	244	-	125	24	86
	48%	56%	62%	45%	57%	39%	49%	54%		47%	38%	53%
		A	D		f							
Somewhat concerned	206	185	30	176	23	44	134	206	-	107	34	61
	41%	37%	33%	43%	38%	57%	38%	46%		41%	54%	37%
				c		eG					I	
NET: Bottom two box	54	37	5	49	3	3	47	-	54	33	5	16
	11%	7%	6%	12%	5%	4%	13%		100%	12%	8%	10%
		b		C			EF					
Not very concerned	39	32	4	35	3	2	33	-	39	20	5	13
	8%	6%	4%	8%	5%	3%	9%		72%	7%	8%	8%
							f					
Not at all concerned	15	5	1	14	-	1	14	-	15	13	-	2
	3%	1%	1%	3%		1%	4%		28%	5%		2%
		B		c						L		
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EF/G/H/I/J/K/L												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 11												
Q3 Have you yourself ever been a victim of cyber-bullying?												
			Teens in Household		Children		Cyber Bullying		Social Media Use			
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Yes	40	32	7	33	7	1	32	29	11	32	3	5
	8%	6%	8%	8%	10%	1%	9%	6%	20%	12%	4%	3%
					F		F		H	L		
No	464	472	85	379	55	76	321	421	44	233	60	158
	92%	94%	92%	92%	90%	99%	91%	94%	80%	88%	96%	97%
						EG		I				J
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EF/G/H/I/J/K/L												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 12												
Q4 Do you have teens in your household?												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
					Children	No Children	NET: Concerned	NET: Unconcerned		Heavy	Moderate	Light
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	But No Teens In HH	In HH					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Yes	92	102	92	-	61	13	17	87	5	56	11	22
	18%	20%	100%		98%	17%	5%	19%	10%	21%	18%	13%
					FG	G						
No	412	402	-	412	1	64	336	363	49	209	51	141
	82%	80%		100%	2%	83%	95%	81%	90%	79%	82%	87%
						E	EF					
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EF/G/H/I/J/K/L												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 13												
Q5 Have any of your teens ever been a victim of cyber-bullying?												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Those with teens in household	92	102	92	-	61	13	17	87	5	56	11	22
	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	102	102	102	-	68	13	18	97	5	59	14	26
Yes	21	26	21	-	12	3	6	21	-	16	3	1
	23%	25%	23%		20%	22%	34%	24%		29%	24%	5%
										L		
No	71	76	71	-	48	10	11	66	5	40	9	21
	77%	75%	77%		80%	78%	66%	76%	100%	71%	76%	95%
									H			J
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EF/G/H/I/J/L												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 14												
Q6 Have any of your teens ever been a victim of 'traditional' bullying?												
			Teens in Household		Children		Cyber Bullying		Social Media Use			
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Those with teens in household	92	102	92	-	61	13	17	87	5	56	11	22
	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	102	102	102	-	68	13	18	97	5	59	14	26
Yes	54	60	54	-	33	9	12	50	4	34	5	13
	58%	59%	58%		54%	67%	71%	58%	68%	61%	45%	58%
No	38	42	38	-	28	4	5	37	2	22	6	9
	42%	41%	42%		46%	33%	29%	42%	32%	39%	55%	42%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EFG/HI/JKL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 15												
Q7_1 (You as an individual) Who do you believe should be responsible for countering cyber-bullying?												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Prime responsibility	240	245	47	193	35	51	147	207	33	127	28	77
	48%	49%	51%	47%	56%	66%	42%	46%	61%	48%	44%	47%
					g	G						
Secondary responsibility	117	109	28	89	16	13	87	109	9	58	19	40
	23%	22%	30%	22%	26%	16%	25%	24%	16%	22%	31%	25%
Partial responsibility	106	112	12	94	9	12	83	102	4	61	12	29
	21%	22%	13%	23%	14%	15%	23%	23%	8%	23%	19%	18%
				C			e					
No responsibility	41	38	5	35	2	2	36	32	8	20	4	16
	8%	8%	6%	9%	4%	3%	10%	7%	15%	8%	7%	10%
							eF					
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EFG/HI/JKL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 16												
Q7_2 (Parents) Who do you believe should be responsible for countering cyber-bullying?												
			Teens in Household		Children		Cyber Bullying		Social Media Use			
			Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	Weighted Total	Unweighted Total	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Prime responsibility	345	357	59	286	42	60	234	311	33	176	39	119
	68%	71%	64%	69%	67%	78%	66%	69%	61%	66%	63%	73%
Secondary responsibility	125	107	25	100	16	12	93	105	19	71	18	33
	25%	21%	27%	24%	26%	16%	26%	23%	36%	27%	29%	20%
Partial responsibility	31	36	8	24	4	5	23	30	2	18	5	8
	6%	7%	8%	6%	6%	6%	6%	7%	3%	7%	8%	5%
No responsibility	3	4	1	3	-	-	3	3	-	1	-	3
	1%	1%	1%	1%	-	-	1%	1%	-	0%	-	2%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EFG/HI/JKL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 17												
Q7_3 (Teens) Who do you believe should be responsible for countering cyber-bullying?												
			Teens in Household		Children		Cyber Bullying		Social Media Use			
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Prime responsibility	301	298	55	246	42	51	200	267	34	156	42	93
	60%	59%	60%	60%	68%	66%	57%	59%	64%	59%	67%	57%
Secondary responsibility	149	140	29	120	16	17	113	131	17	81	15	50
	30%	28%	31%	29%	26%	23%	32%	29%	32%	31%	24%	31%
Partial responsibility	50	62	8	42	4	9	36	49	1	27	5	16
	10%	12%	9%	10%	6%	11%	10%	11%	2%	10%	8%	10%
No responsibility	4	4	-	4	-	-	4	3	1	-	0	3
	1%	1%	-	1%	-	-	1%	1%	2%	-	1%	2%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EFG/HI/JKL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 18												
Q7_4 (Police) Who do you believe should be responsible for countering cyber-bullying?												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Prime responsibility	162	182	25	137	18	26	114	154	8	89	21	44
	32%	36%	27%	33%	29%	34%	32%	34%	15%	34%	34%	27%
								i				
Secondary responsibility	179	169	32	146	22	27	126	168	10	88	25	60
	35%	34%	35%	36%	35%	36%	36%	37%	19%	33%	40%	37%
Partial responsibility	135	129	31	104	20	22	91	112	23	72	16	47
	27%	26%	34%	25%	32%	29%	26%	25%	42%	27%	25%	29%
No responsibility	28	24	4	25	3	2	23	16	13	16	0	12
	6%	5%	4%	6%	4%	2%	6%	3%	24%	6%	1%	7%
									H	k		K
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EF/G/H/I/J/KL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 19												
Q7_5 (Media (i.e., news broadcasts, social media)) Who do you believe should be responsible for countering cyber-bullying?												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Prime responsibility	150	171	26	124	15	27	105	139	11	77	13	54
	30%	34%	29%	30%	24%	35%	30%	31%	19%	29%	21%	33%
Secondary responsibility	136	142	29	107	18	16	98	122	15	65	28	35
	27%	28%	32%	26%	30%	21%	28%	27%	27%	25%	44%	22%
											JL	
Partial responsibility	168	160	34	133	28	24	110	156	11	91	17	59
	33%	32%	37%	32%	46%	31%	31%	35%	21%	34%	28%	36%
					G							
No responsibility	50	31	2	48	1	10	39	33	18	31	4	15
	10%	6%	3%	12%	1%	13%	11%	7%	33%	12%	7%	9%
	B		C			E	E		H			
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EFG/HI/JKL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 20												
Q7_6 (The public school system) Who do you believe should be responsible for countering cyber-bullying?												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Prime responsibility	202	215	36	167	25	37	133	195	7	99	27	69
	40%	43%	39%	40%	41%	48%	38%	43%	14%	37%	43%	42%
								I				
Secondary responsibility	179	173	35	144	25	25	125	144	34	96	17	60
	35%	34%	38%	35%	40%	33%	35%	32%	63%	36%	28%	37%
									H			
Partial responsibility	104	101	19	84	11	14	77	98	6	56	17	29
	21%	20%	21%	20%	17%	18%	22%	22%	11%	21%	27%	18%
No responsibility	20	15	2	17	1	1	17	13	7	14	1	5
	4%	3%	3%	4%	2%	1%	5%	3%	13%	5%	2%	3%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EF/G/H/I/KL												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

Table 21												
Q7_7 (Government) Who do you believe should be responsible for countering cyber-bullying?												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Prime responsibility	139	155	24	114	16	21	99	134	5	77	13	45
	28%	31%	26%	28%	25%	28%	28%	30%	9%	29%	21%	27%
								i				
Secondary responsibility	134	138	32	102	23	26	82	130	4	59	29	42
	27%	27%	34%	25%	37%	34%	23%	29%	7%	22%	46%	26%
					g			i			jl	
Partial responsibility	166	146	28	139	19	23	121	134	33	97	15	50
	33%	29%	30%	34%	31%	30%	34%	30%	60%	36%	24%	30%
									h			
No responsibility	65	65	9	56	4	7	51	52	13	32	6	26
	13%	13%	9%	14%	7%	9%	14%	11%	25%	12%	9%	16%
							e					
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EF/G/H/I/JL Independent T-Test for Means, Independent Z-Test for Percentages Upper case letters indicate significance at the 95% level. Lower case letters indicate significance at the 90% level.												

Table 22												
Q8_1 (Facebook) How often do you use...												
			Teens in Household		Children		Cyber	Bullying		Social Media Use		
	Weighted Total	Unweighted Total	Yes	No	Teens In HH	Children But No Teens In HH	No Children In HH	NET: Concerned	NET: Unconcerned	Heavy	Moderate	Light
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
WEIGHTED BASE: Total	504	504	92	412	62	77	353	450	54	265	63	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED BASE	504	504	102	402	69	71	349	467	37	243	63	183
Daily	231	227	54	177	34	34	160	210	21	231	-	-
	46%	45%	58%	43%	55%	45%	45%	47%	39%	87%		
			D									
2-3 times a week	46	56	9	37	7	11	27	42	4	9	37	-
	9%	11%	10%	9%	10%	14%	8%	9%	8%	4%	58%	
											J	
4-5 times a week	9	11	2	7	2	-	7	9	0	1	8	-
	2%	2%	2%	2%	3%		2%	2%	1%	0%	13%	
											J	
A few times a month	55	51	7	49	6	5	43	37	18	15	1	40
	11%	10%	7%	12%	9%	6%	12%	8%	33%	6%	1%	25%
									H			JK
Less often than that	138	139	18	120	14	18	101	130	8	9	10	119
	27%	28%	20%	29%	23%	24%	29%	29%	15%	3%	17%	73%
				c							J	JK
Don't know	24	20	3	21	-	9	16	22	2	-	7	4
	5%	4%	3%	5%		11%	4%	5%	4%		11%	2%
						g					L	
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-
Comparison Groups: AB/CD/EF/G/H/I/J/K/L												
Independent T-Test for Means, Independent Z-Test for Percentages												
Upper case letters indicate significance at the 95% level.												
Lower case letters indicate significance at the 90% level.												

