

Insights West

BC Elections (May 2, 2013)

How likely are you to cast your ballot when the upcoming provincial election is held in May? Choose one.

	Total	Region			Age		
		Metro Van/Fraser Valley	Van Island	Rest of BC	18-34	35-54	55+
Base: Total	822	501	146	172	218	299	304
Unweighted Base:	822	473	174	170	103	329	387
Very likely	81%	77%	87%	87%	64%	81%	92%
Somewhat likely	10%	12%	5%	8%	19%	9%	4%
Summary: Likely	91%	89%	92%	95%	83%	91%	96%
Not very likely	3%	3%	1%	1%	6%	3%	0%
Not at all likely	6%	7%	8%	3%	11%	6%	4%
Summary: Not likely	9%	11%	8%	4%	16%	8%	4%
Don't know	1%	1%	1%	1%	0%	1%	0%

Did you vote in the last provincial election held in BC on May 12, 2009? Choose one.

	Total	Region			Age		
		Metro Van/Fraser Valley	Van Island	Rest of BC	18-34	35-54	55+
Base: Total	822	501	146	172	218	299	304
Unweighted Base:	822	473	174	170	103	329	387
Yes	80%	78%	82%	83%	63%	82%	91%
No	18%	19%	16%	15%	36%	15%	7%
Don't know/can't remember	2%	3%	1%	2%	1%	3%	2%

If a BC Provincial election were held here in BC tomorrow, which party would you vote for? Chose one.

	Total	Region			Age		
		Metro Van/Fraser Valley	Van Island	Rest of BC	18-34	35-54	55+
Base: Total	822	501	146	172	218	299	304
Unweighted Base:	822	473	174	170	103	329	387
The New Democratic	33%	33%	35%	32%	28%	31%	38%
The BC Liberal Party	27%	28%	23%	26%	22%	29%	28%
The BC Conservative	9%	9%	6%	11%	10%	7%	10%
The BC Green Party	11%	10%	16%	9%	18%	8%	9%
Another party	1%	1%	1%	2%	0%	1%	1%
Would not vote	5%	7%	5%	2%	9%	6%	2%
Don't	15%	13%	14%	18%	15%	17%	12%

If a BC Provincial election were held here in BC tomorrow, which party would you vote for? Chose one.

	Total	Region			Age		
		Metro Van/Fraser Valley	Van Island	Rest of BC	18-34	35-54	55+
Base: Decided Voters	659	402	118	138	168	230	261
Unweighted Base:	660	376	144	138	78	251	329
The New Democratic	41%	41%	43%	40%	36%	40%	44%
The BC Liberal Party	33%	35%	28%	33%	28%	38%	32%
The BC Conservative	11%	11%	8%	14%	13%	10%	11%
The BC Green Party	14%	12%	20%	11%	23%	10%	10%
Another party	1%	1%	1%	3%	0%	2%	2%
Would not vote	0%	0%	0%	0%	0%	0%	0%
Don't	0%	0%	0%	0%	0%	0%	0%

Even though you are not sure/undecided, which party do you lean towards? Choose one.

	Total
Base: Undecided Voter	120
Unweighted Base:	127
The New Democratic	24%
The BC Liberal Party	29%
The BC Conservative Party	7%
The BC Green Party	15%
Another party	0%
Would not vote	0%
Don't know/Undecided	26%

How certain are you about your decision to vote for [PARTY] if the election were held tomorrow? Choose one.

	Total	Decided Voter	Voter Type				Region			Age		
			Liberal Voter	NDP Voters	Conservative Voters	Green Party Voters	Metro Van/ Fraser Valley	Van Island	Rest of BC	18-34	35-54	55+
Base: Total	695	660	216	286	70	79	404	149	140	88	268	337
Unweighted Base:	702	659	219	271	72	89	435	125	141	186	248	267
Very certain	63%	62%	64%	68%	54%	47%	59%	70%	72%	44%	64%	76%
Fairly certain	30%	32%	29%	29%	35%	44%	34%	25%	22%	43%	32%	19%
Summary: Certain	93%	94%	93%	97%	89%	91%	92%	95%	94%	87%	96%	95%
Not very certain	5%	5%	7%	2%	10%	9%	6%	4%	6%	12%	2%	4%
Not at all uncertain	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%
Summary: Not Certain	6%	6%	7%	3%	11%	9%	7%	5%	6%	12%	3%	5%
Don't know	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%