

INSIGHTS WEST

Survey on Animals in BC and Alberta - October 5, 2015

Would you say you are in favour or opposed to each of the following?

| | | British Columbia | Gender | | Age | | | Region | | |
|--|--------------------|------------------|--------|------|---------|---------|-----|-----------------|------------------|------------|
| | | | Female | Male | 18 - 34 | 35 - 54 | 55+ | Metro Vancouver | Vancouver Island | Rest of BC |
| Eating animals | Strongly in favour | 49% | 40% | 58% | 42% | 54% | 49% | 46% | 48% | 59% |
| | Somewhat in favour | 36% | 41% | 31% | 38% | 33% | 39% | 37% | 39% | 33% |
| | Somewhat opposed | 9% | 11% | 6% | 12% | 8% | 7% | 10% | 8% | 6% |
| | Strongly opposed | 3% | 4% | 2% | 2% | 3% | 3% | 3% | 3% | 1% |
| | Not sure | 3% | 3% | 3% | 6% | 2% | 2% | 4% | 2% | 1% |
| Using animals in rodeos | Strongly in favour | 7% | 4% | 10% | 2% | 9% | 9% | 5% | 7% | 13% |
| | Somewhat in favour | 25% | 20% | 30% | 22% | 25% | 27% | 24% | 25% | 28% |
| | Somewhat opposed | 36% | 37% | 35% | 36% | 36% | 37% | 37% | 30% | 38% |
| | Strongly opposed | 26% | 33% | 18% | 29% | 25% | 23% | 26% | 33% | 18% |
| | Not sure | 6% | 6% | 7% | 11% | 5% | 4% | 7% | 6% | 3% |
| Killing animals for their fur | Strongly in favour | 3% | 2% | 5% | 4% | 4% | 3% | 3% | 3% | 1% |
| | Somewhat in favour | 12% | 7% | 17% | 9% | 12% | 15% | 11% | 14% | 14% |
| | Somewhat opposed | 26% | 23% | 30% | 30% | 25% | 25% | 26% | 22% | 28% |
| | Strongly opposed | 55% | 65% | 45% | 51% | 58% | 56% | 54% | 59% | 57% |
| | Not sure | 3% | 3% | 3% | 6% | 2% | 1% | 4% | 2% | 0% |
| Hunting animals for meat | Strongly in favour | 31% | 26% | 36% | 30% | 37% | 26% | 29% | 28% | 41% |
| | Somewhat in favour | 42% | 43% | 42% | 40% | 39% | 49% | 43% | 46% | 39% |
| | Somewhat opposed | 16% | 19% | 13% | 19% | 15% | 16% | 17% | 15% | 16% |
| | Strongly opposed | 7% | 9% | 5% | 6% | 6% | 8% | 7% | 9% | 4% |
| | Not sure | 4% | 3% | 3% | 6% | 3% | 2% | 5% | 2% | 1% |
| Hunting animals for sport (trophy hunting) | Strongly in favour | 2% | 1% | 3% | 2% | 3% | 1% | 2% | 2% | 2% |
| | Somewhat in favour | 5% | 2% | 9% | 5% | 5% | 6% | 6% | 4% | 5% |
| | Somewhat opposed | 16% | 12% | 20% | 16% | 15% | 16% | 14% | 15% | 18% |
| | Strongly opposed | 75% | 84% | 66% | 73% | 76% | 76% | 75% | 77% | 75% |
| | Not sure | 2% | 2% | 1% | 4% | 1% | 1% | 2% | 0% | 1% |
| Keeping animals in zoos or aquariums | Strongly in favour | 9% | 6% | 12% | 5% | 11% | 10% | 8% | 8% | 10% |
| | Somewhat in favour | 39% | 36% | 42% | 31% | 40% | 44% | 40% | 35% | 40% |
| | Somewhat opposed | 32% | 34% | 29% | 35% | 29% | 32% | 30% | 33% | 37% |
| | Strongly opposed | 16% | 20% | 11% | 21% | 15% | 12% | 16% | 17% | 12% |
| | Not sure | 5% | 5% | 6% | 9% | 5% | 2% | 6% | 7% | 2% |

Would you say you are in favour or opposed to each of the following?

| | | Alberta | Gender | | Age | | | Region | | |
|--|--------------------|---------|--------|------|---------|---------|-----|---------|----------|------------|
| | | | Female | Male | 18 - 34 | 35 - 54 | 55+ | Calgary | Edmonton | Rest of AB |
| Eating animals | Strongly in favour | 58% | 54% | 63% | 55% | 65% | 54% | 60% | 50% | 64% |
| | Somewhat in favour | 30% | 33% | 27% | 28% | 28% | 35% | 29% | 38% | 27% |
| | Somewhat opposed | 6% | 6% | 7% | 9% | 3% | 7% | 4% | 6% | 7% |
| | Strongly opposed | 3% | 3% | 2% | 6% | 1% | 2% | 3% | 3% | 2% |
| | Not sure | 2% | 3% | 1% | 2% | 2% | 2% | 3% | 3% | 0% |
| Using animals in rodeos | Strongly in favour | 18% | 14% | 21% | 5% | 20% | 26% | 19% | 13% | 21% |
| | Somewhat in favour | 37% | 33% | 43% | 30% | 40% | 40% | 38% | 35% | 41% |
| | Somewhat opposed | 24% | 29% | 18% | 37% | 21% | 16% | 22% | 27% | 21% |
| | Strongly opposed | 15% | 16% | 14% | 20% | 13% | 13% | 16% | 15% | 12% |
| | Not sure | 6% | 7% | 4% | 9% | 6% | 4% | 5% | 10% | 4% |
| Killing animals for their fur | Strongly in favour | 5% | 3% | 7% | 5% | 6% | 4% | 4% | 2% | 8% |
| | Somewhat in favour | 18% | 12% | 24% | 11% | 17% | 25% | 15% | 18% | 20% |
| | Somewhat opposed | 27% | 24% | 29% | 24% | 32% | 23% | 22% | 29% | 28% |
| | Strongly opposed | 48% | 57% | 37% | 59% | 43% | 45% | 55% | 46% | 43% |
| | Not sure | 3% | 3% | 2% | 2% | 3% | 3% | 3% | 4% | 1% |
| Hunting animals for meat | Strongly in favour | 41% | 41% | 42% | 52% | 44% | 29% | 39% | 36% | 48% |
| | Somewhat in favour | 40% | 38% | 42% | 31% | 39% | 47% | 42% | 36% | 41% |
| | Somewhat opposed | 12% | 15% | 8% | 9% | 12% | 14% | 11% | 18% | 8% |
| | Strongly opposed | 4% | 3% | 5% | 3% | 2% | 7% | 4% | 7% | 3% |
| | Not sure | 3% | 2% | 3% | 4% | 2% | 2% | 5% | 4% | 0% |
| Hunting animals for sport (trophy hunting) | Strongly in favour | 4% | 1% | 7% | 4% | 5% | 2% | 1% | 1% | 9% |
| | Somewhat in favour | 8% | 6% | 11% | 9% | 7% | 9% | 6% | 7% | 11% |
| | Somewhat opposed | 18% | 17% | 21% | 21% | 17% | 18% | 21% | 24% | 11% |
| | Strongly opposed | 66% | 71% | 58% | 60% | 66% | 69% | 70% | 65% | 62% |
| | Not sure | 4% | 5% | 3% | 5% | 5% | 2% | 2% | 4% | 6% |
| Keeping animals in zoos or aquariums | Strongly in favour | 16% | 10% | 22% | 11% | 18% | 18% | 20% | 12% | 14% |
| | Somewhat in favour | 48% | 46% | 49% | 44% | 50% | 49% | 45% | 51% | 47% |
| | Somewhat opposed | 21% | 25% | 15% | 25% | 19% | 18% | 20% | 18% | 23% |
| | Strongly opposed | 13% | 14% | 11% | 19% | 9% | 13% | 12% | 15% | 12% |
| | Not sure | 3% | 4% | 2% | 2% | 5% | 3% | 2% | 4% | 3% |