

INSIGHTS WEST
 Survey on the Presidential Election in the United States - October 12, 2016

What do you think is the most important issue facing the United States today?

	United States	Gender		Age			Region				Political Affiliation			Vote in 2016	
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent	Trump	Clinton
Economy / Jobs / Federal Budget Deficit	27%	32%	21%	23%	29%	27%	28%	27%	21%	34%	23%	33%	26%	33%	21%
The Environment	6%	8%	4%	8%	4%	7%	4%	6%	6%	7%	10%	1%	6%	0%	12%
Health Care	7%	7%	8%	6%	9%	7%	7%	9%	7%	6%	11%	5%	7%	5%	9%
Education	3%	2%	4%	4%	4%	1%	2%	2%	3%	4%	4%	2%	3%	3%	4%
Terrorism	16%	15%	17%	13%	17%	17%	20%	16%	18%	10%	17%	17%	13%	18%	17%
Energy / Electricity	1%	1%	0%	2%	1%	0%	2%	0%	1%	0%	0%	1%	0%	0%	1%
Crime / Public Safety	7%	4%	10%	13%	7%	4%	5%	12%	5%	9%	9%	5%	7%	5%	9%
Immigration	7%	7%	7%	6%	6%	9%	8%	5%	8%	7%	3%	9%	10%	11%	4%
Moral Values / Family Values	7%	6%	9%	8%	8%	7%	4%	7%	9%	7%	5%	9%	8%	8%	5%
Leadership	9%	9%	8%	5%	5%	14%	9%	5%	11%	7%	6%	9%	11%	11%	7%
Drug traffic / Drug use	1%	0%	1%	1%	0%	1%	2%	1%	1%	0%	1%	0%	1%	0%	1%
Housing / Poverty / Homelessness	3%	2%	4%	5%	3%	2%	2%	3%	3%	4%	3%	4%	2%	2%	4%
Not sure	6%	7%	5%	7%	7%	4%	6%	5%	7%	5%	8%	4%	3%	4%	6%

As you may know, there will be a presidential election on Nov. 8. Which one of the following candidates would you be most likely to support on Election Day?

	United States	Gender		Age			Region				Political Affiliation			Vote in 2012 Presidential Election			Vote in Dem. Primary		Vote in Rep. Primary		Education		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent	Obama	Romney	Did not vote	Hillary Clinton	Bernie Sanders	Donald Trump	Not Trump	High School or	Some College	University Degree
Donald Trump (R)	37%	37%	36%	28%	38%	40%	31%	37%	41%	33%	5%	74%	31%	7%	72%	40%	1%	6%	94%	58%	48%	38%	31%
Hillary Clinton (D)	42%	43%	41%	47%	42%	40%	47%	39%	41%	42%	87%	8%	32%	77%	5%	37%	96%	81%	3%	14%	35%	40%	47%
Jill Stein (G)	2%	2%	3%	4%	2%	2%	1%	3%	2%	3%	0%	1%	6%	3%	1%	0%	0%	1%	0%	4%	2%	3%	2%
Gary Johnson (L)	6%	7%	6%	8%	7%	5%	8%	6%	4%	9%	2%	5%	12%	4%	7%	8%	1%	1%	2%	9%	2%	7%	7%
Some other candidate	3%	2%	3%	2%	2%	4%	2%	3%	2%	5%	0%	4%	4%	1%	4%	3%	0%	1%	0%	5%	4%	2%	3%
Undecided	10%	8%	12%	11%	10%	9%	11%	12%	9%	9%	6%	8%	15%	8%	11%	11%	2%	9%	3%	10%	9%	11%	10%

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	Decided Voters in U.S.	Gender		Age			Region				Political Affiliation			Vote in 2012 Presidential Election			Vote in Dem. Primary		Vote in Rep. Primary		Education		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent	Obama	Romney	Did not vote	Hillary Clinton	Bernie Sanders	Donald Trump	Not Trump	High School or	Some College	University Degree
Donald Trump (R)	41%	40%	41%	32%	42%	45%	35%	42%	45%	36%	5%	80%	37%	7%	81%	45%	1%	7%	96%	65%	52%	42%	34%
Hillary Clinton (D)	47%	47%	47%	53%	46%	44%	53%	45%	45%	46%	93%	8%	37%	84%	6%	42%	97%	89%	3%	16%	39%	44%	52%
Jill Stein (G)	3%	3%	3%	4%	2%	2%	1%	3%	2%	3%	0%	2%	7%	3%	1%	0%	0%	2%	0%	4%	2%	3%	2%
Gary Johnson (L)	7%	7%	6%	9%	7%	5%	9%	7%	5%	9%	2%	5%	14%	4%	8%	9%	1%	2%	2%	10%	3%	8%	8%
Some other candidate	3%	3%	3%	2%	2%	4%	2%	3%	2%	5%	0%	4%	4%	1%	5%	4%	0%	2%	0%	6%	4%	2%	3%

As you may know, Sen. Mitch McConnell and Rep. Paul Ryan are the Republican leaders in the U.S. Congress. How would you describe their position on Donald Trump's candidacy for the presidency?

	United States	Gender		Age			Region				Political Affiliation			Vote in 2016	
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent	Trump	Clinton
Active and enthusiastic support for Trump	4%	4%	4%	6%	4%	2%	9%	5%	3%	1%	2%	7%	2%	8%	2%
Endorsement, without active support for Trump	34%	37%	31%	26%	32%	40%	33%	34%	32%	36%	38%	30%	36%	33%	40%
Completely neutral	18%	24%	12%	18%	22%	14%	14%	18%	19%	20%	16%	20%	19%	17%	17%
Endorsement of Trump's opponent	7%	9%	5%	8%	5%	7%	9%	5%	6%	8%	6%	6%	9%	9%	7%
Active and enthusiastic support for Trump's opponent	6%	7%	5%	6%	7%	5%	5%	8%	6%	6%	7%	7%	4%	6%	9%
Not sure	32%	20%	43%	34%	30%	31%	31%	29%	35%	30%	29%	28%	29%	28%	26%

As you may know, Sen. Chuck Schumer and Rep. Nancy Pelosi are the de-facto Democratic leaders in the U.S. Congress. How would you describe their position on Hillary Clinton's candidacy for the presidency?

	United States	Gender		Age			Region				Political Affiliation			Vote in 2016	
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent	Trump	Clinton
Active and enthusiastic support for Clinton	43%	59%	28%	27%	42%	54%	45%	42%	43%	43%	47%	44%	45%	46%	49%
Endorsement, without active support for Clinton	11%	9%	14%	11%	12%	11%	14%	14%	9%	10%	12%	11%	12%	9%	14%
Completely neutral	9%	9%	9%	21%	7%	4%	10%	7%	9%	9%	8%	8%	11%	8%	9%
Endorsement of Clinton's opponent	1%	1%	1%	2%	2%	0%	0%	1%	1%	2%	2%	2%	0%	1%	1%
Active and enthusiastic support for Clinton's opponent	4%	4%	4%	3%	6%	4%	2%	7%	3%	4%	4%	5%	4%	5%	3%
Not sure	31%	17%	44%	36%	32%	28%	29%	28%	34%	32%	27%	31%	28%	30%	24%