

INSIGHTS WEST

Economic Insights Tracker For Canada - February 1st, 2019

How would you describe the economic conditions in Canada today? Choose one.

	Total	Age group			Gender		Income		BC Regions			Canadian Regions						Voted in 2015 Federal Election			Last Provincial Election		
		18-34	35-54	55+	Male	Female	<\$75K	\$75K+	Metro Van	Van Island	Rest of BC	BC	AB	SK/MB	ON	QB	ATL	Conservative Party	New Democratic Party	Liberal	BC Liberals	BC NDP	BC Green
Good (Net)	55%	59%	53%	53%	52%	57%	53%	58%	69%	68%	41%	64%	27%	48%	59%	74%	52%	28%	72%	75%	55%	77%	70%
Very good	5%	7%	5%	4%	6%	4%	5%	6%	6%	6%	1%	5%	2%	3%	5%	10%	6%	2%	4%	8%	3%	5%	8%
Good	50%	52%	49%	49%	47%	53%	48%	52%	63%	62%	40%	59%	25%	46%	54%	64%	46%	26%	68%	66%	52%	72%	61%
Poor (Net)	43%	37%	44%	46%	46%	40%	45%	42%	27%	27%	54%	32%	69%	50%	40%	24%	47%	71%	25%	24%	42%	20%	21%
Poor	28%	25%	29%	31%	29%	28%	30%	28%	22%	19%	25%	22%	41%	34%	27%	16%	31%	42%	18%	19%	23%	17%	18%
Very poor	15%	13%	15%	15%	17%	12%	14%	14%	4%	8%	29%	9%	28%	16%	13%	8%	16%	29%	7%	4%	19%	3%	4%
Not sure	2%	4%	2%	1%	1%	3%	3%	1%	4%	6%	5%	5%	4%	2%	1%	2%	1%	1%	3%	1%	3%	3%	9%

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How would you describe your own household's finances today? Choose one.

	Total	Age group			Gender		Income		BC Regions			Canadian Regions						Voted in 2015 Federal Election			Last Provincial Election		
		18-34	35-54	55+	Male	Female	<\$75K	\$75K+	Metro Van	Van Island	Rest of BC	BC	AB	SK/MB	ON	QB	ATL	Conservative Party	New Democratic Party	Liberal	BC Liberals	BC NDP	BC Green
Good (Net)	67%	65%	61%	74%	69%	65%	55%	78%	72%	79%	63%	71%	57%	62%	68%	71%	65%	61%	70%	74%	73%	75%	76%
Very good	12%	9%	12%	13%	15%	9%	8%	17%	12%	13%	4%	11%	11%	13%	12%	14%	9%	13%	9%	14%	12%	8%	13%
Good	55%	56%	48%	61%	55%	56%	47%	62%	60%	66%	59%	60%	46%	49%	56%	57%	55%	48%	61%	60%	61%	67%	63%
Poor (Net)	32%	34%	38%	25%	30%	34%	44%	22%	27%	21%	34%	27%	42%	38%	30%	29%	35%	38%	29%	26%	26%	25%	22%
Poor	26%	27%	31%	20%	26%	26%	34%	20%	21%	17%	22%	21%	33%	31%	24%	22%	31%	31%	23%	21%	20%	18%	18%
Very poor	6%	7%	7%	5%	4%	8%	10%	2%	6%	4%	12%	6%	9%	7%	6%	7%	4%	7%	6%	5%	6%	7%	4%
Not sure	1%	2%	1%	1%	1%	1%	1%	0%	1%	0%	4%	2%	1%	0%	2%	0%	0%	1%	1%	0%	1%	0%	2%

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Over the next six months, do you expect the Canadian economy to improve, remain the same, or decline? Choose one

	Total	Age group			Gender		Income		BC Regions			Canadian Regions						Voted in 2015 Federal Election			Last Provincial Election		
		18-34	35-54	55+	Male	Female	<\$75K	\$75K+	Metro Van	Van Island	Rest of BC	BC	AB	SK/MB	ON	QB	ATL	Conservative Party	New Democratic Party	Liberal	BC Liberals	BC NDP	BC Green
Improve	8%	11%	6%	7%	7%	8%	7%	10%	8%	8%	6%	8%	9%	11%	7%	7%	9%	3%	8%	12%	6%	7%	10%
Stay the same	45%	47%	46%	42%	43%	46%	46%	44%	55%	54%	43%	52%	30%	36%	46%	65%	42%	27%	60%	57%	48%	61%	52%
Decline	43%	35%	44%	47%	45%	40%	42%	42%	31%	26%	47%	33%	58%	45%	43%	23%	45%	67%	27%	25%	43%	22%	31%
Not sure	5%	7%	4%	4%	4%	6%	5%	4%	7%	12%	4%	7%	4%	9%	4%	4%	4%	3%	5%	5%	3%	10%	7%

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Over the next six months, do you expect your own household's finances to improve, remain the same, or decline? Choose one

	Total	Age group			Gender		Income		BC Regions			Canadian Regions						Voted in 2015 Federal Election			Last Provincial Election		
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Improve	20%	32%	18%	12%	20%	19%	20%	20%	21%	18%	20%	21%	17%	22%	20%	21%	18%	13%	25%	25%	15%	25%	25%
Stay the same	60%	50%	58%	69%	60%	60%	59%	62%	66%	70%	60%	66%	56%	52%	59%	62%	66%	59%	61%	62%	71%	64%	60%
Decline	17%	11%	20%	18%	16%	18%	19%	16%	11%	8%	15%	11%	25%	15%	18%	13%	14%	25%	12%	11%	11%	10%	14%
Not sure	3%	7%	3%	1%	3%	3%	3%	2%	1%	4%	5%	2%	3%	10%	3%	4%	1%	2%	2%	3%	2%	1%	0%

